

## Reservation of Advertising Space

# BIR World Recycling Convention & Exhibition

Rome, (29) 30 May - 1 June 2012

Please return this form **before 25 April 2012** to Yolande Joret:

**BIR • F: +32 2 627 57 73 • bir@bir.org**

Name

Company / address

Telephone  Fax

E-mail

### Prices in €

#### Participants list – format A5

- cover page 4 2500
- cover page 3 1500
- cover page 2 1500
- 1 inner page 1000

#### Final programme – format A5

- cover page 4 2500
- cover page 3 1500
- cover page 2 1500

#### Proceedings – format A4

- cover page 4 2000
- cover page 2 1500

### Accepted artwork files :

- High resolution PDF. Fonts and images need to be incorporated and vectorised.
- High resolution JPG (300 dpi).
- TIFF.
- PSD eps (Adobe Photoshop). Flattened image.
- AI eps (Adobe Illustrator). Vectorised fonts.

#### Colours :

- CMYK / 8bits
- Do not supply RGB : all files submitted in RGB will be automatically changed into CMYK which could influence the final colour balance.

#### NOTE :

- Do not use images that are less than 300 dpi.
- Do not use web images as their resolution is only 72 dpi.
- The final artwork files NEED TO be made in CMYK in order to be printed.

In general, we do not accept any files made in Word, Publisher or other Office applications. However, should you create any document with this kind of Windows application, you can try to create a PRINT pdf using PDFCreator <<http://www.pdfcreator.org/products/pdfcreator>>. This Open Source application (free of charge) allows you to generate a high resolution pdf in CMYK. It can be simply used as a virtual printer.

- Format** - full page advertisement in the list of participants and final programme : 21 x 14.85  
 - full page advertisement in the proceedings : 21 x 29.70

### Payment

- by bank transfer to BIR account 210-0208085-72

IBAN code : BE38 210020808572  
 SWIFT code : GEBABEBB  
 BNP Paribas Fortis Banque, Brussels, Belgium  
 mentioning your "company name – advert Rome Convention" as reference

- by credit card:  Visa  Eurocard/Mastercard  Amex

Card number  CVV code  Expiration date  /

Card holder's name (please print)

Card holder's signature .....

Date

Signature