

Reservation of Advertising Space

BIR Autumn Round-Table Sessions

Brussels, (24) 25-26 October 2010



Please return this form **before 30 September 2010** to Yolande Joret,
BIR • Avenue Franklin Roosevelt 24, • 1050 Brussels (Belgium) • **F: +32 2 627 57 73** • bir@bir.org

Name

Company / address

Telephone Fax

E-mail VAT Nr

Prices in € (excl. VAT)

Participants list – format A5

- cover page 4 2500
- cover page 3 1500
- cover page 2 1500
- 1 inner page 1000

Final programme – format A5

- cover page 4 2500
- cover page 3 1500
- cover page 2 1500

Proceedings – format A4

- cover page 4 2000
- cover page 2 1500

Accepted artwork files :

- High resolution PDF. Fonts and images need to be incorporated and vectorised.
- High resolution JPG (300 dpi).
- TIFF.
- PSD eps (Adobe Photoshop). Flattened image.
- AI eps (Adobe Illustrator). Vectorised fonts.

Colours :

- CMYK / 8bits

- Do not supply RGB : all files submitted in RGB will be automatically changed into CMYK which could influence the final colour balance.

NOTE :

Do not use images that are less than 300 dpi.

Do not use web images as their resolution is only 72 dpi.

The final artwork files NEED TO be made in CMYK in order to be printed.

In general, we do not accept any files made in Word, Publisher or other Office applications. However, should you create any document with this kind of Windows application, you can try to create a PRINT pdf using PDFCreator <<http://www.pdfcreator.org/products/pdfcreator>>. This Open Source application (free of charge) allows you to generate a high resolution pdf in CMYK. It can be simply used as a virtual printer.

- Format** - full page advertisement in the list of participants and final programme : 21 x 14.85
- full page advertisement in the proceedings : 21 x 29.70

Payment

- by bank transfer to BIR account 001-6128441-57

IBAN code : BE09 0016 1284 4157

SWIFT code : GEBABEBB

BNP Paribas Fortis Banque, Brussels, Belgium

mentioning your “company name – advert Brussels Convention” as reference

- by credit card: Visa Eurocard/Mastercard Amex

Card number Expiration date

Cardholder's name

Signature

